



The
Olin
Group



Community Impact. One Mission at a Time.

An Innovative Approach to Community Development

Since 2003, The Olin Group has supported the development efforts of nonprofit organizations seeking to impact their communities. We service the public, private, and philanthropic sectors, which gives us a unique perspective on the potential for collaborations that address societal challenges. To date we have raised tens of millions of dollars for nonprofit organizations and regional initiatives. With our knowledge of the nonprofit sector and philanthropic trends, we help organizations attract the investment that they need to achieve their missions.

The nonprofit sector exists in the cross hairs of society's challenges, where the debate over publicly- and privately-driven community change continues, and where success is measured in lives, not margin. The ultimate "product" of nonprofit success is a healthy, thriving, culturally dynamic community, and clearly, there is much work still to be done toward this end.

Our mission is to promote effective strategies, investment, and collaboration among organizations pursuing community impact. We work with our clients to design sustainable projects and bolster organizational capacity based on current analysis of the market and philanthropic environment. Our vision is to help create a vibrant, stable, professional, and sustainable nonprofit sector that exists to preserve the health of our communities.

We help emerging and established nonprofits, private and public foundations, and regional initiatives apply innovative strategies to impact our communities ... one mission at a time.



Supporting Emerging and Small Nonprofits

Organizations in their early life-cycle often launch with a clear passion and mission, but need guidance in areas of business planning, fund development, and board recruitment. The Olin Group partners with small and emerging nonprofits, helping them navigate the complex world of philanthropic investment and the market of community services. Our expertise in proposal development, marketing, strategic planning, and knowledge of the philanthropic sector can help young organizations create a sustainable plan to achieve their missions.



Building and Guiding Regional Initiatives

Large-scale community change often occurs when organizations work together around a single mission. The Olin Group offers a unique skill-set to coordinate, mobilize and measure the impact of regional initiatives and advocacy groups. Building on our expertise in the area of board leadership, market research, strategic evaluation, and facilitation, we can help diverse groups to achieve a singular focus. Through such diverse missions as childhood obesity and coordinated IT support for nonprofits, we help bolster and guide the collaboration that creates community change.



Managing Foundations and Grants

The Olin Group provides infrastructure support for Foundations and Grantmakers throughout the region. From small family foundations needing administrative and management expertise, to large foundations seeking support with regional initiatives or grantee capacity, The Olin Group provides RFP development and proposal review as well as grant administration and compliance tracking.

Grant Evaluation

Foundation Administration

Public Relations and
Communications

RFP Development

Trustee or Board Supportive
Services

Strategic Planning and Program Design

Evaluation and Outcomes Measures

Board Development

Development Strategies

Grant Writing

Graphic Design, Branding
and Other Marketing
Support Services



Partnering with Established Nonprofit Organizations

The Olin Group helps nonprofits enhance their systems and strategies through assessment, planning, and research. Working closely with executives and board leadership, we help bolster efforts to raise funds, communicate impact to donors, and run programs. We work hard to advocate for the sector by communicating needs, promoting best practices, and challenging assumptions about how nonprofits should function. We provide training that connects nonprofit professionals to resources and subject matter experts to support their efforts.

The Olin Group can help you when ...

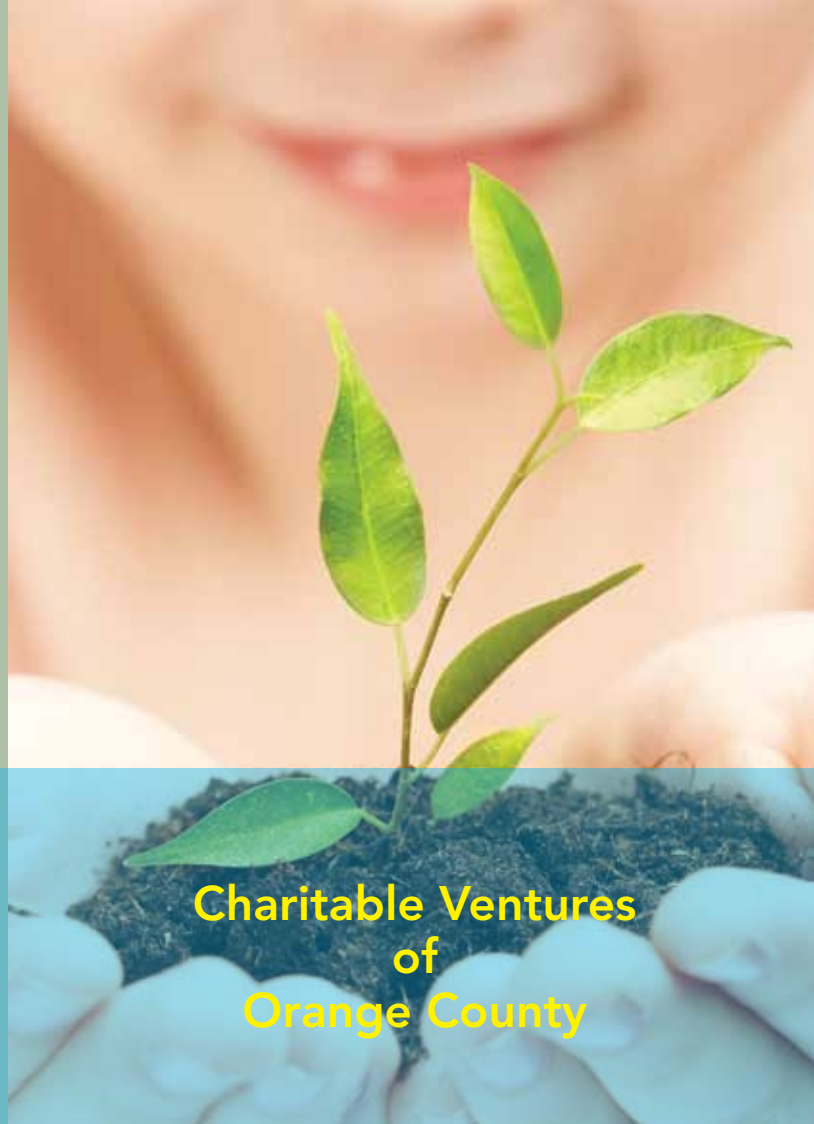
- ... you need to bolster your development efforts and increase return on investment
- ... you need help completing private or public grant applications
- ... you need help communicating the impact of what you do
- ... you need to assess the effectiveness and true impact of your programs
- ... you need to communicate a strategic vision to stakeholders
- ... you need to plan for a sustainable future



Strategic Planning
Strategic Evaluation
Strategic Initiatives
Marketing and Branding
Program and Fund Development
Foundation and Grants Management

When you hire The Olin Group you get ...

- ... a unique perspective on the philanthropic landscape
- ... a diverse and dedicated team of writers, designers, analysts, and planners
- ... a proven track record in fund development and grants received
- ... a unique development process that invites investment
- ... a strong focus on sustainability and stability
- ... an innovative approach to community programs and partnerships
- ... a strong focus on program quality and effectiveness



Charitable Ventures of Orange County

Charitable Ventures of Orange County (CVOC) was formed by The Olin Group in 2007 to offer fiscal sponsorship services to emerging nonprofit initiatives in Orange County. While it is itself a separate 501(c)(3) nonprofit organization, CVOC continues to receive operational support from The Olin Group in fulfillment of its mission.

Forming and maintaining a nonprofit can overwhelm emerging charitable initiatives before they have a chance to impact the community. For a fee based on funds received, CVOC provides fiscal sponsorship, accounting, and grant management services to initiatives that do not have an independent 501(c)(3) status.

We believe that great ideas can be brought to life without having to carry the early burden of 501(c)(3) status and all the infrastructural costs affiliated with that incorporation.

Visit www.charitableventuresoc.org for more information.



1505 E. 17th Street, Suite 101

Santa Ana, CA 92705

Tel: 714.647.0900

www.theolingroup.com